

# Compass Coordinates Filter

*Powered by the luxury of Jeep capability*



**Jeep**<sup>®</sup>

# ***How to capture your coordinates***

## ***Step One***

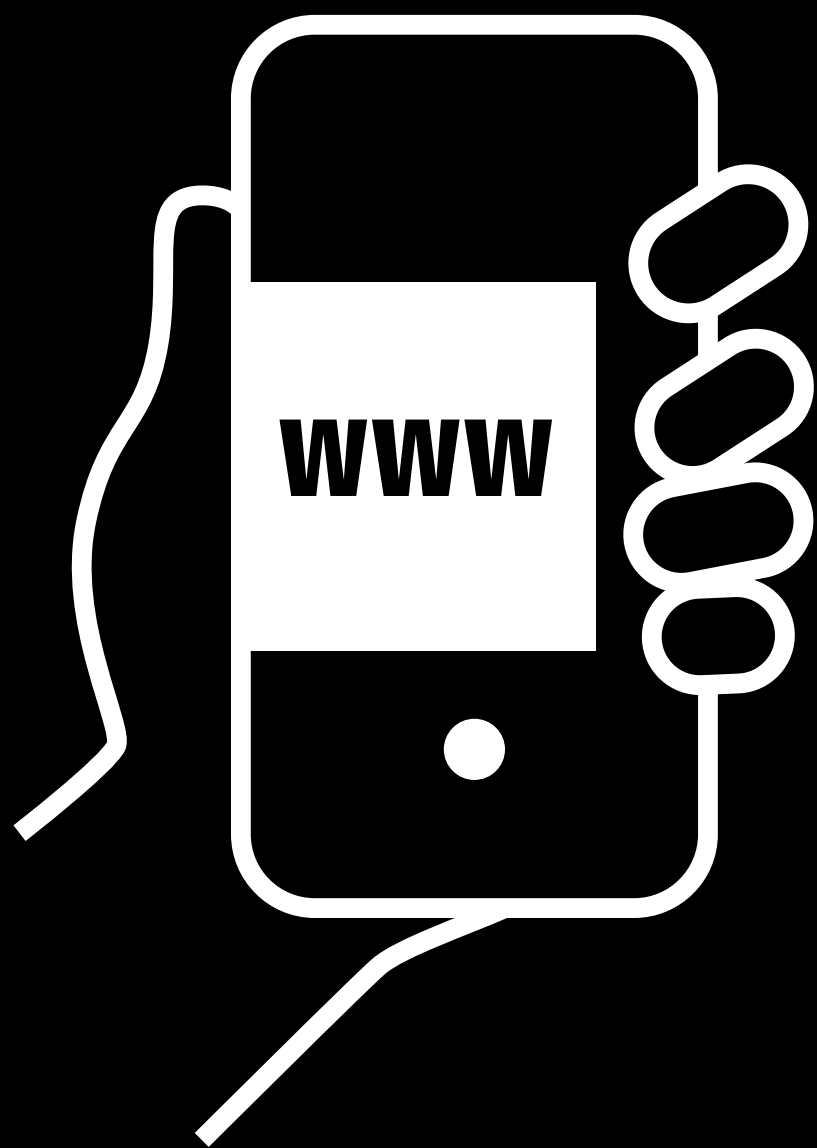
Scan the QR Code



or

Go to:

[www.jeep.com.au/compass/compass-coordinates-filter.html](http://www.jeep.com.au/compass/compass-coordinates-filter.html)



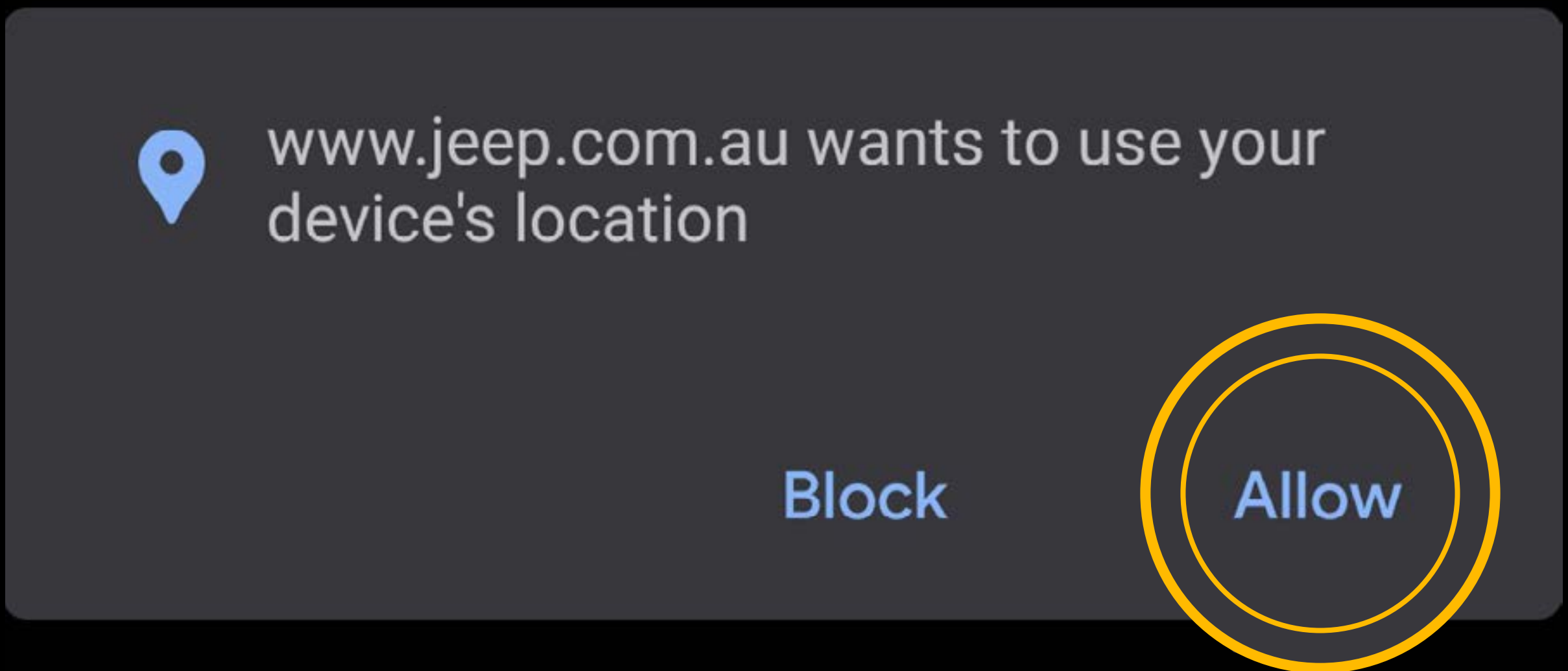
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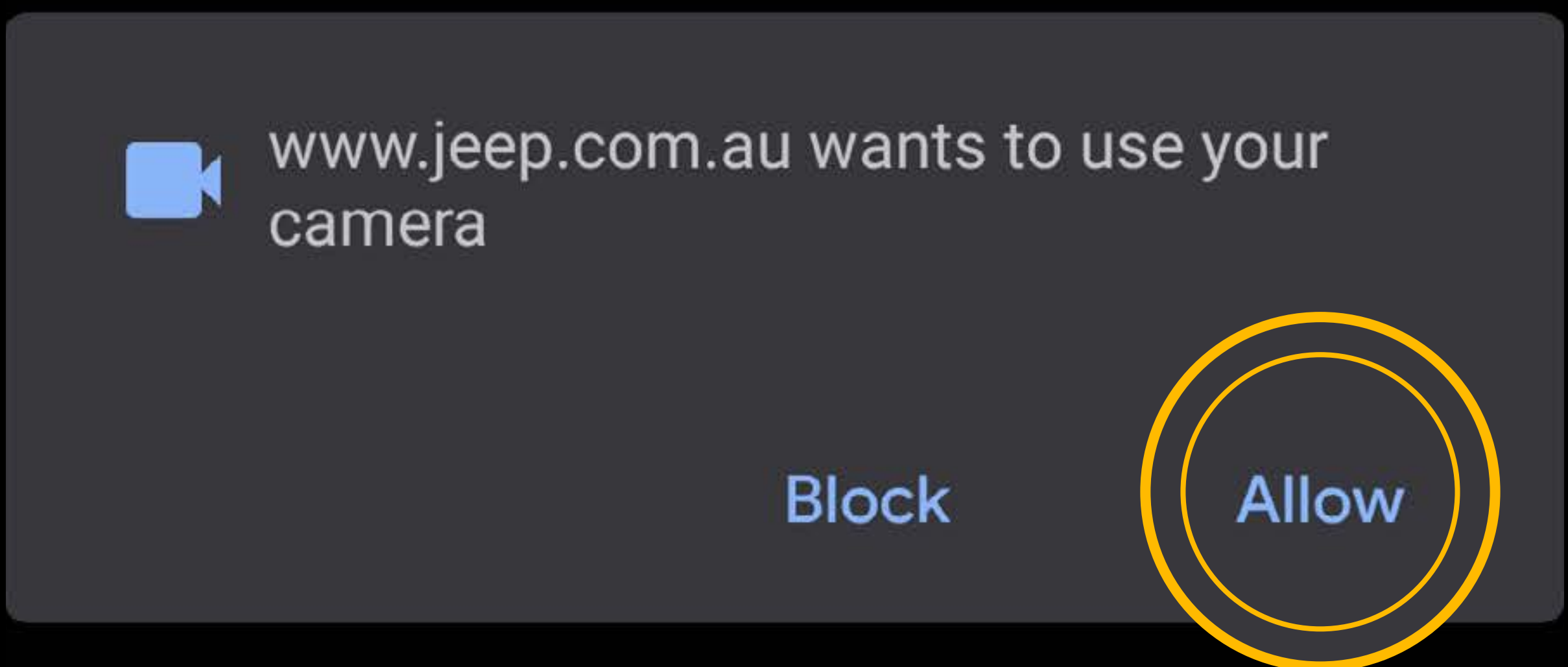
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### Step Two

Allow access to your location  
(so we can capture your coordinates!)



And your camera

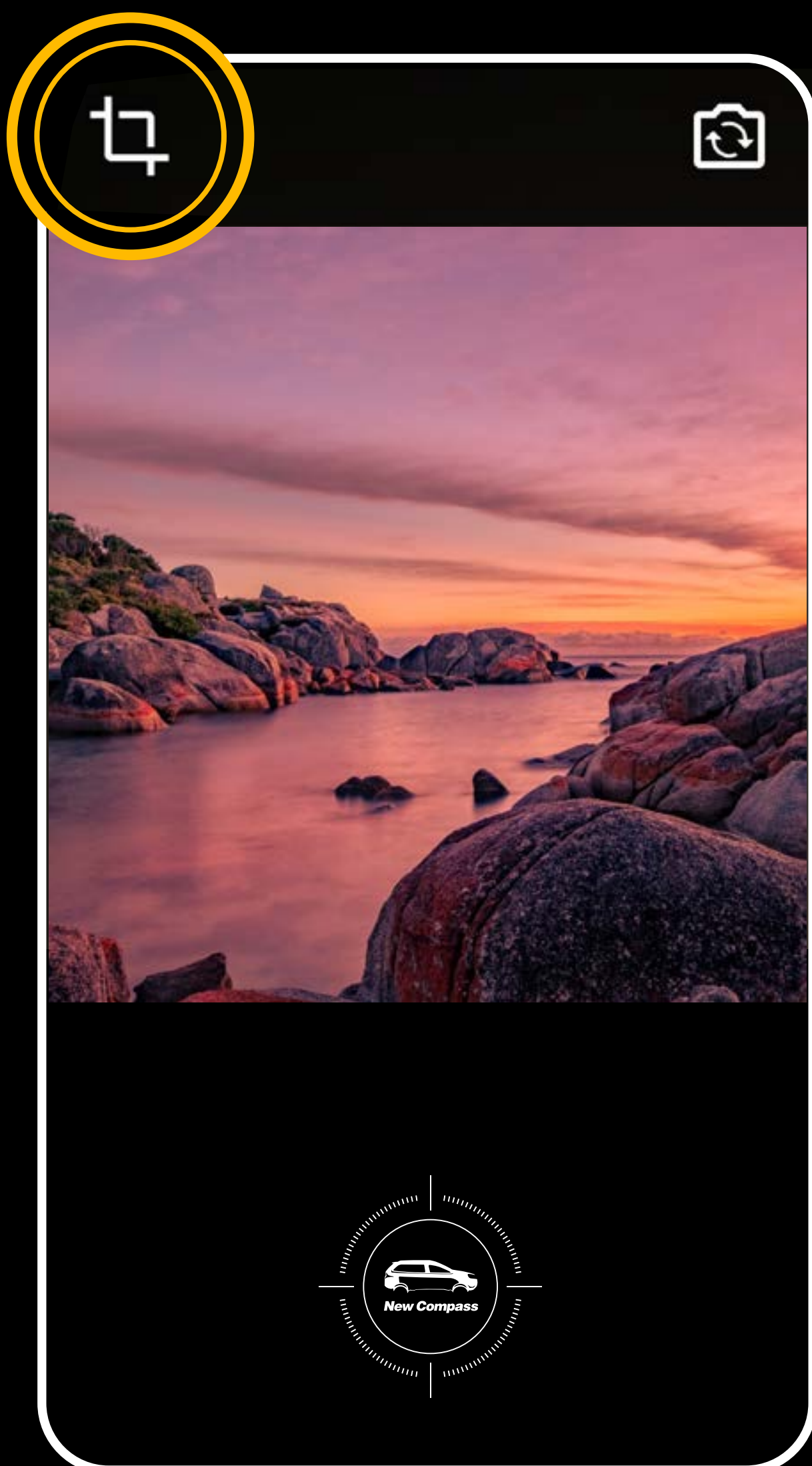


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## Step Three

Toggle between story and in-feed framing to best suit your photo



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## Step Four

Capture your coordinates!



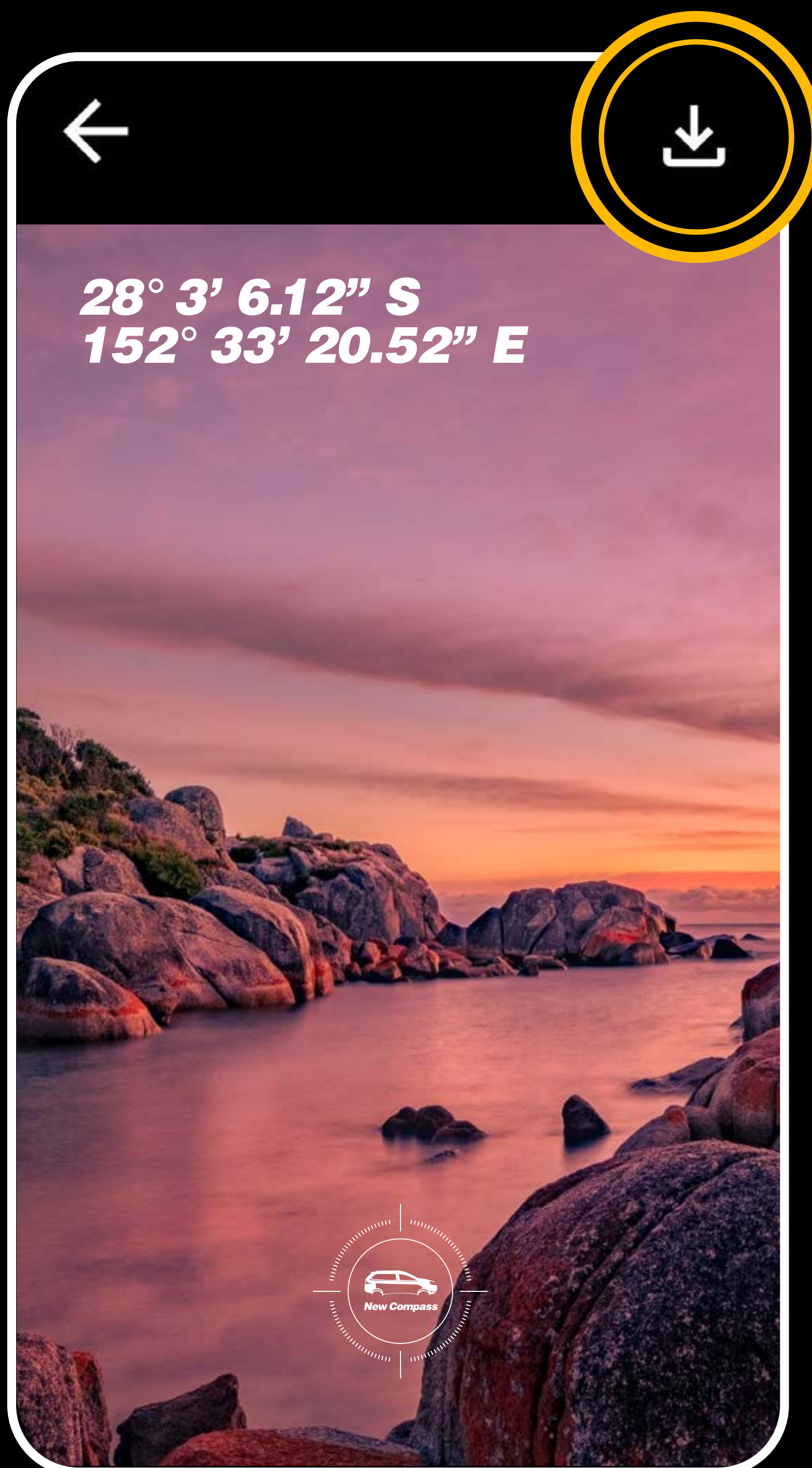
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## Step Five

Download your content



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**Compass  
Coordinates  
Filter**

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**28° 3' 6.12" S  
152° 33' 20.52" E**

 Liked by mike and 45 others

**Jess** The new Compass is here. Where will the luxury of Jeep capability take you? Capture it with the Compass Coordinates filter. @JeepAustralia #JeepCompassCoordinates

You've captured your coordinates to show off where you really want to be. Now it's time to share your adventure across your social channels.

Don't forget to tag @JeepAustralia to be featured!

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## **Do**

- Explore, discover – we want to find unique and inspiring places to go
- Be unique - we're looking for locations off the beaten track
- Be authentic - a natural shot always delivers better engagement
- Location first - we want to showcase beautiful Australian locations
- Be responsible and considerate of your environment
- Respect indigenous land
- Seek permits if required
- Leave it as you found it

## **Don't**

- No selfies, please
- Make yourself or humans the focus of the content. If they're present, they are in the moment
- Capture famous landmarks, we'd rather explore, discover and show new places
- Apply heavy filters or treatments, think more natural and authentic
- Include any vehicles in the imagery (unless you've just bought the new Jeep Compass, then go for it!)
- Do anything dangerous, illegal, or put yourself in harm's way
- Photograph on private property without prior approvals/permission
- Capture culturally significant sites such as Aboriginal middens